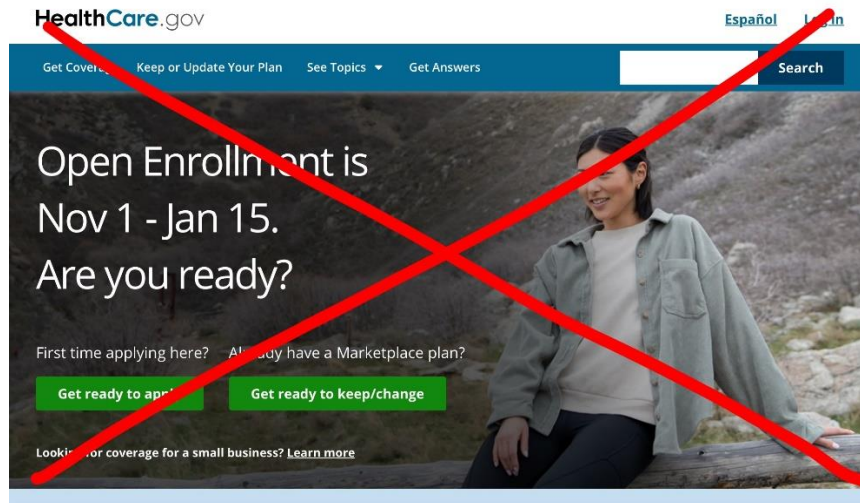


# Virginia's New Health Insurance Marketplace



As of Open Enrollment November 1 2023 for the January 1, 2024 renewals Virginia will begin operating their own state based Health Insurance Marketplace. After January 1, 2024 Virginia residents who used healthcare.gov in the past for health insurance enrollments will no longer be able to do so.

This also includes those who have created accounts using web broker sites such as Health Sherpa that are directly connected to healthcare.gov. You should maintain your login credentials for these sites. You will receive further instructions regarding the access you will still have to your previous accounts.

## What does that mean for you?

- If you are currently actively enrolled in a health insurance plan on the Federal Marketplace "Healthcare.gov" your information will be automatically transferred to the new Virginia Health Benefit Exchange for Open Enrollment 2024.
- For anyone whose health insurance plan for 2023 was cancelled during 2023 you will need to create a new application. Your information will not be automatically transferred to the new platform.
- Anyone receiving help from an agent will need to approve that agents request to work with you. If you request the assistance of an agent they will also need to accept your request for assistance. This can be done within the consumer account on "Virginia Health Benefit Exchange" Approvals can also be done by a 3 way call with the Virginia Health Insurance Marketplace.

- For those who created a healthcare.gov account or a Health Sherpa account in the past you will still be able to use your old login to access your information from 2023 and previous years. If you forgot your login information choose “Forgot Password” and instructions to reset your password will be sent to your email account.
- Everyone working with an agent will need to fill out and sign a Virginia specific Prior Consent form. This is required by the state of Virginia. This is a one-time step and does not need to be repeated. This step only needs to be repeated if you request to remove your agent and then want to resume working with them at a later date.
- All who are currently enrolled in a plan in Virginia will receive the Virginia Specific Consent forms prior to November 1, 2023 the start of Open Enrollment. It will come to you via email or text message if there is no email on file for you. All other will receive the Prior Consent form when they seek assistance.
- This is a new platform for agents, navigators and certified application counselors. Please be patient as we learn the new system
- The new website will be <http://www.marketplace.virginia.gov/> (*The Official Website page is now live*) 10/13/2023

Nothing to see yet



Coming Soon

If you are a Virginian seeking individual health insurance coverage for 2023, or have lost Medicaid coverage, visit [HealthCare.gov](http://HealthCare.gov) to shop, view financial assistance options, and enroll. For more information about health insurance services coming to Virginia, please check this site for updates. Also, you may want to visit the [State Corporation Commission](#) for more information about current services offered through Virginia's Health Benefit Exchange.

This will be updated as new information becomes available.

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